

Intelligent lighting -

For the new normal and the future –

More than meets the eye!

Prepared and presented by Philip Hammond
BHA School of Lighting



### Technology recap



64 KB RAM and 20KB ROM



2MB RAM and 486 MB Floppy Disc



20MB Hard Drive and 2MB RAM 8kg



3.55MB Storage 12kg Battery life 20 mins



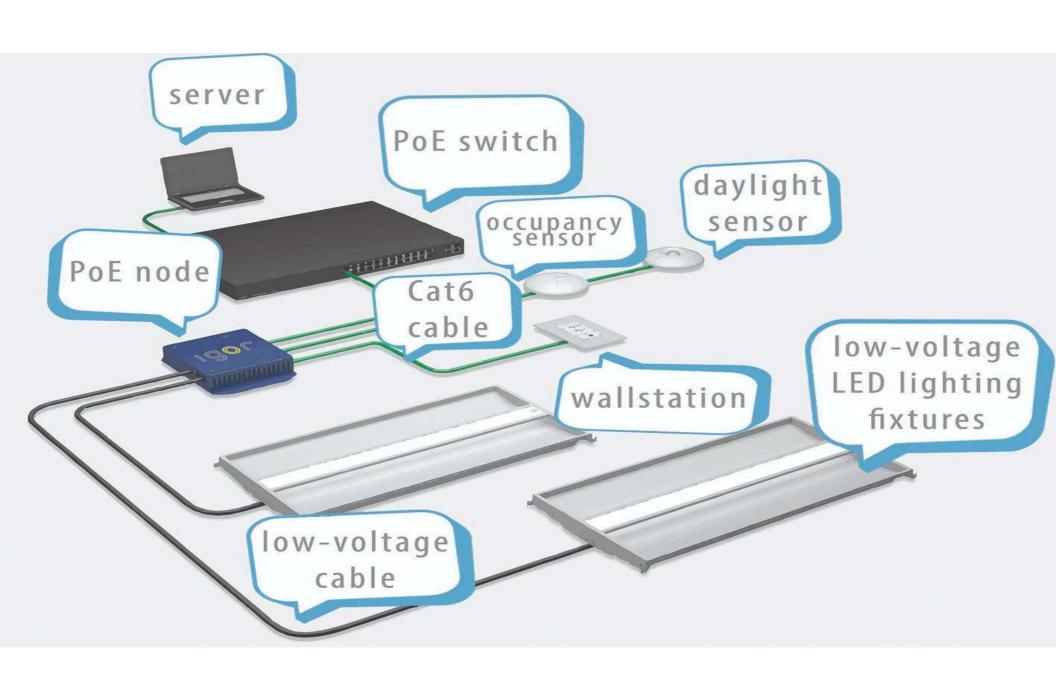




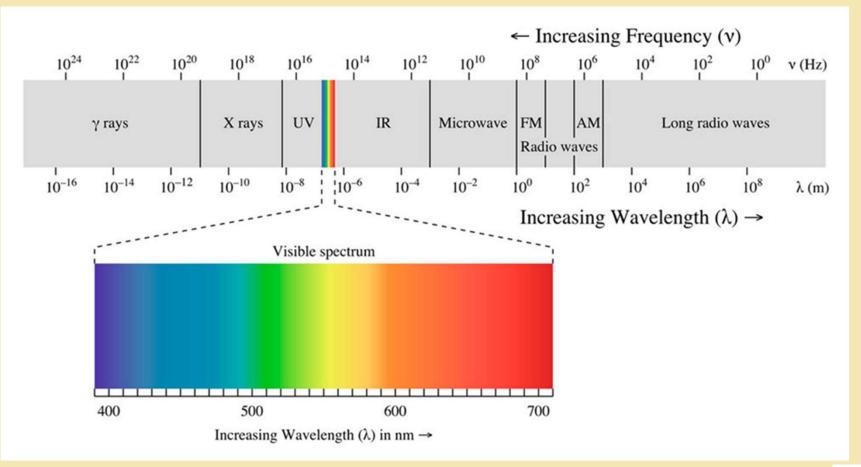
8 or 12GB RAM
28GB Storage to 1TB
Storage
QHD
175gram
Triple Cameras
Sound zoom in





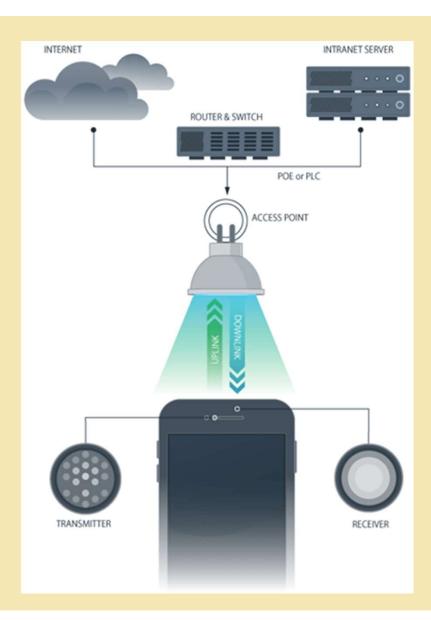


### How VLC works











### The Primary Equipment

pureLiFi

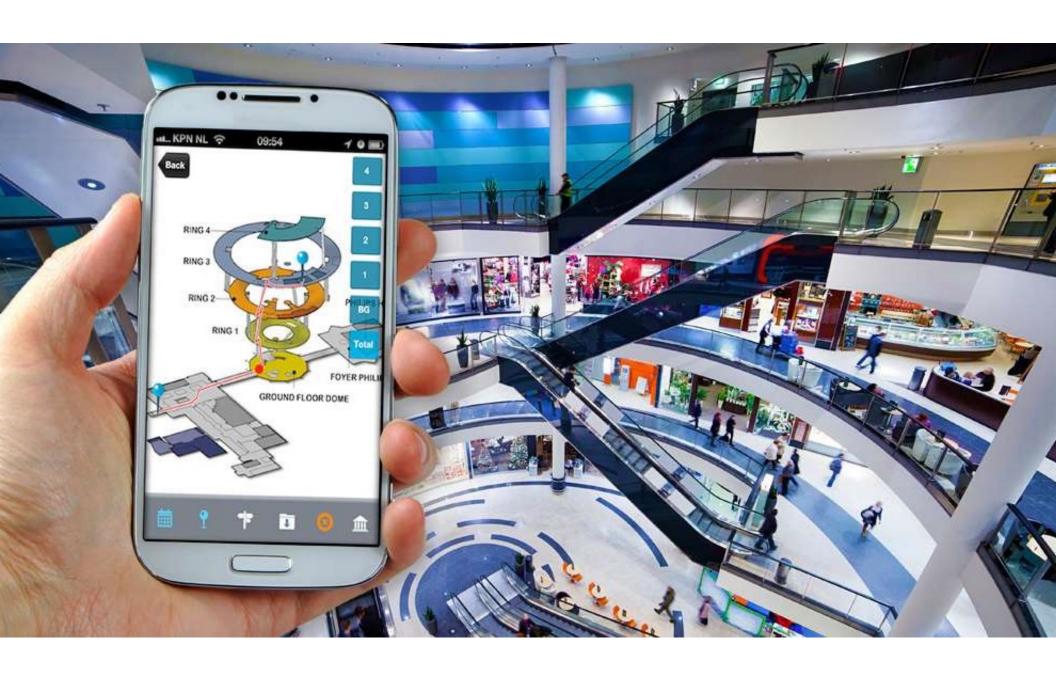




### Indoor Positioning System (IPS)

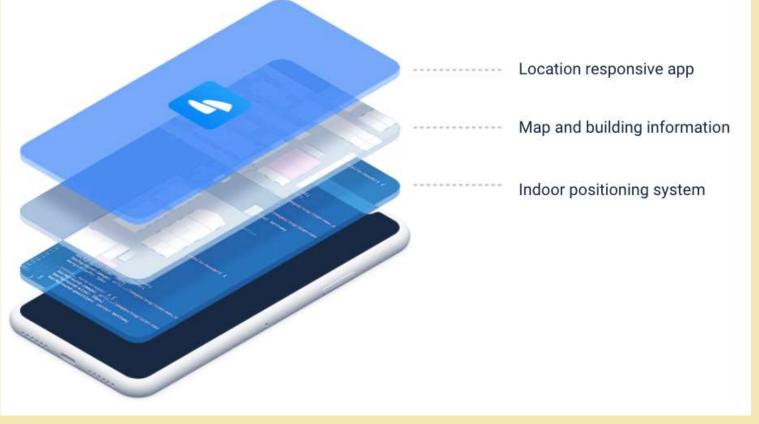
 An indoor positioning system is a network of devices used to locate people or objects where GPS and other satellite technologies lack precision or fail entirely, such as inside multistorey buildings, airports, alleys, parking garages, and underground locations





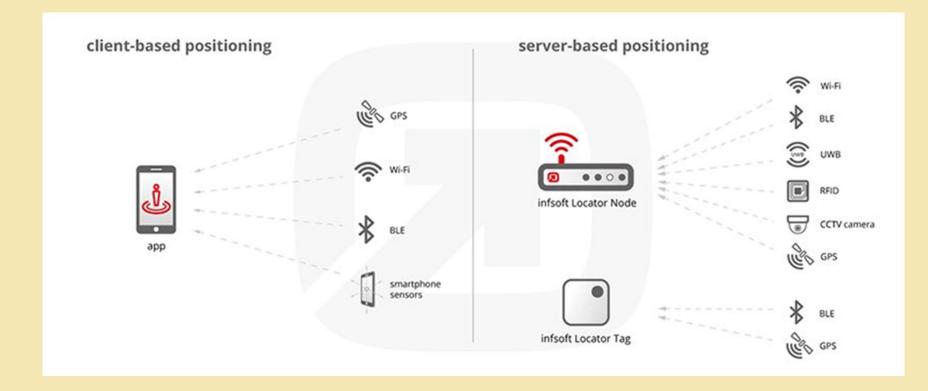


# Three Layers of Location Based Services





### The IPS System Approach





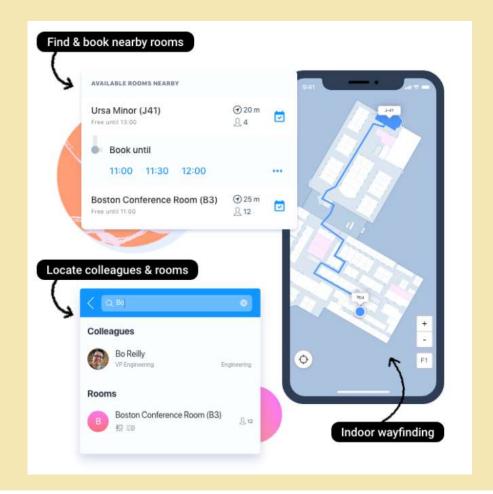
## The Amazing Smartphone that we take so for granted







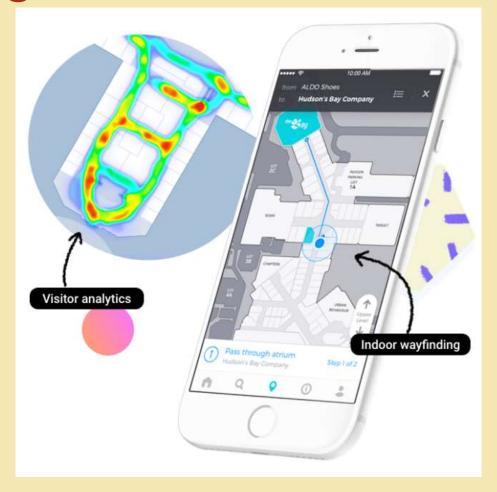
### **Smart Offices**







Shopping Malls

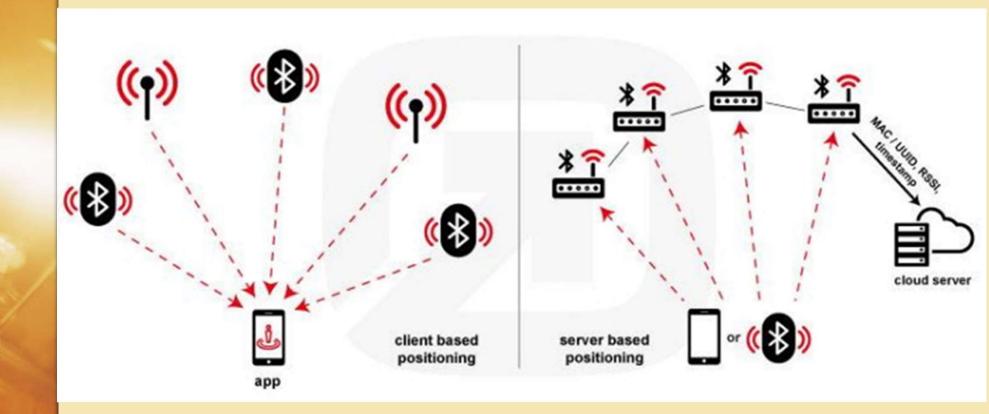




### The Proximity Beacon











Carrefour
Supermarkets –
Spanish
Android App

**Brochures** 

**Stores** 

Savings cheques and coupons



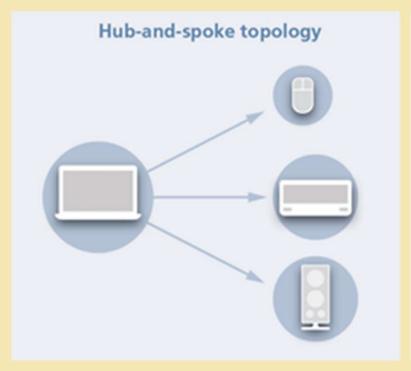
**Buy/checkout** 

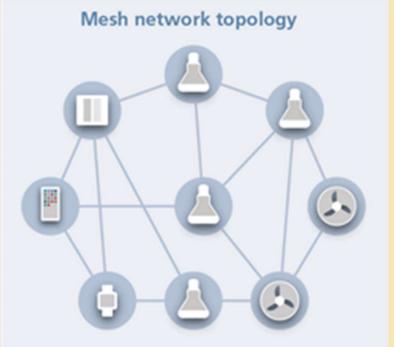
My Lists

More



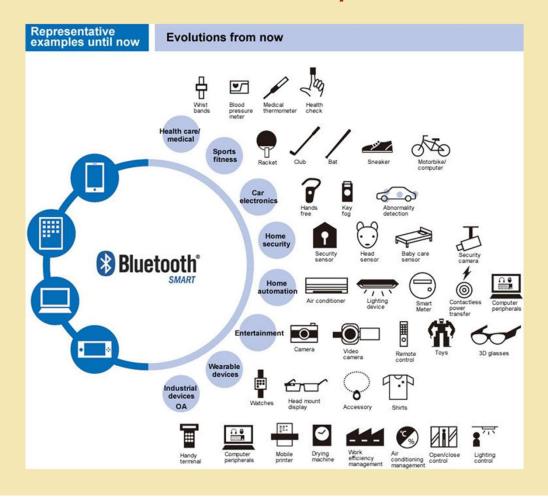
### Bluetooth vs Bluetooth Mesh





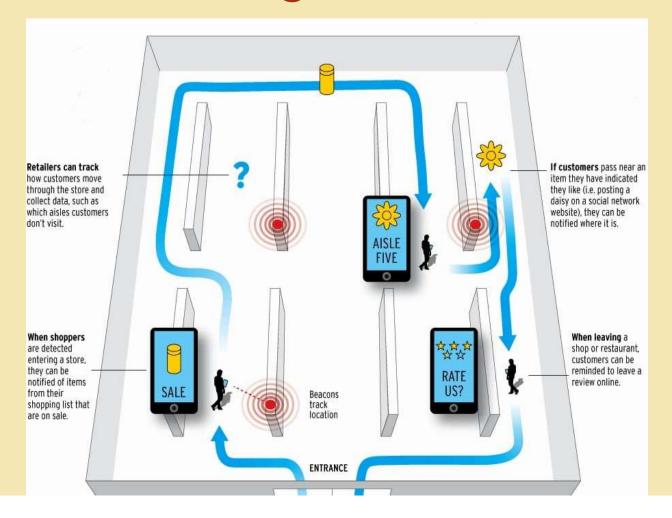


### The Bluetooth Mesh System



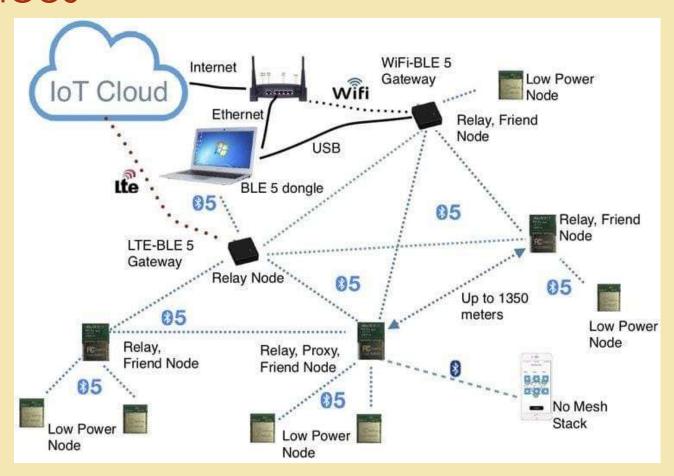


### BLE with Locating Services





## Bluetooth Mesh for Lighting and other Services

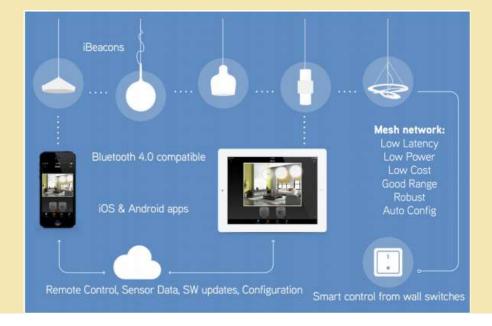






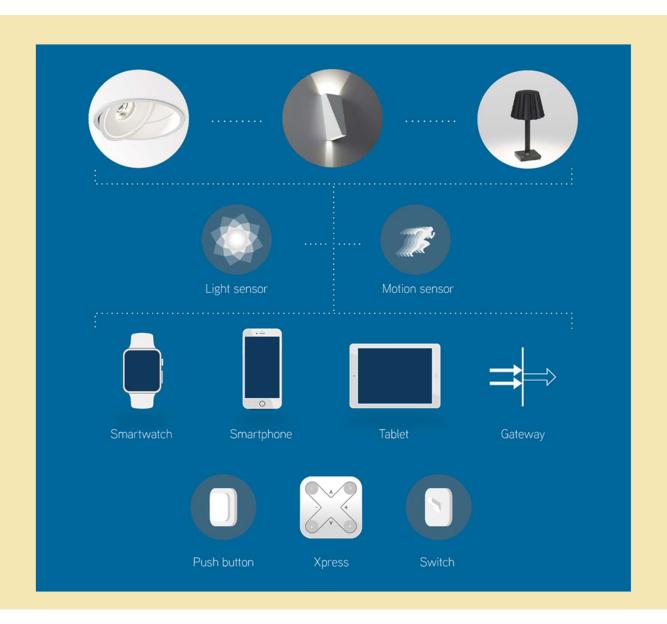
### **CASAMBI**

 Casambi is an advanced lighting control solution based on Bluetooth Low Energy (BLE) – it is not compatible with Bluetooth Mesh.



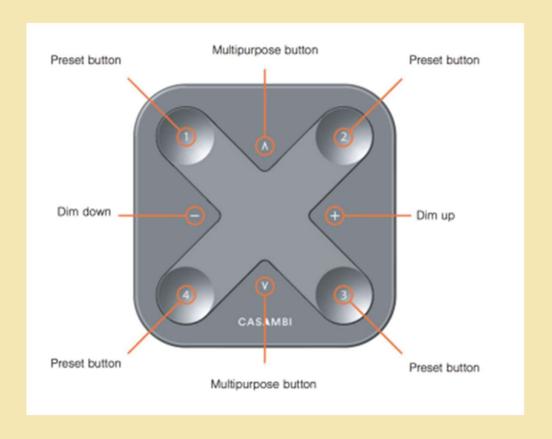










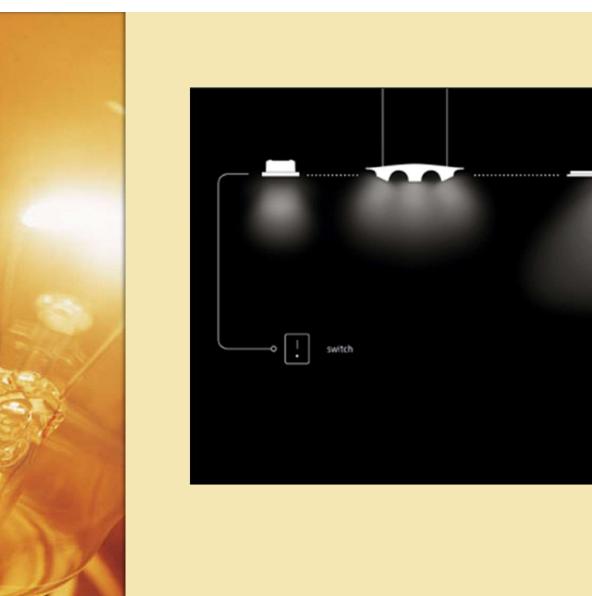
















## Thank you for the privilege of being able to present this to you

- I will gladly answer any questions
- Thank you and goodbye

